

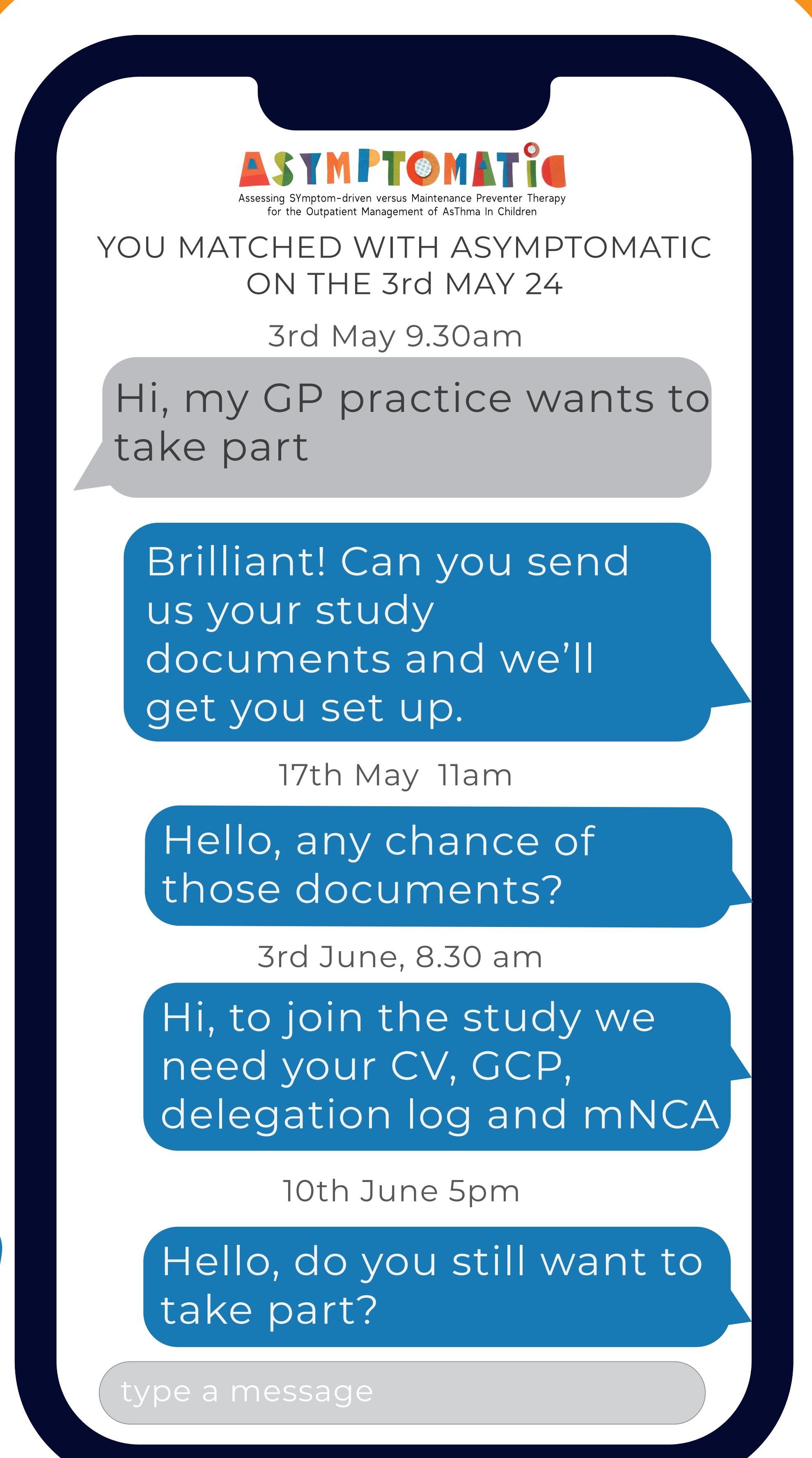
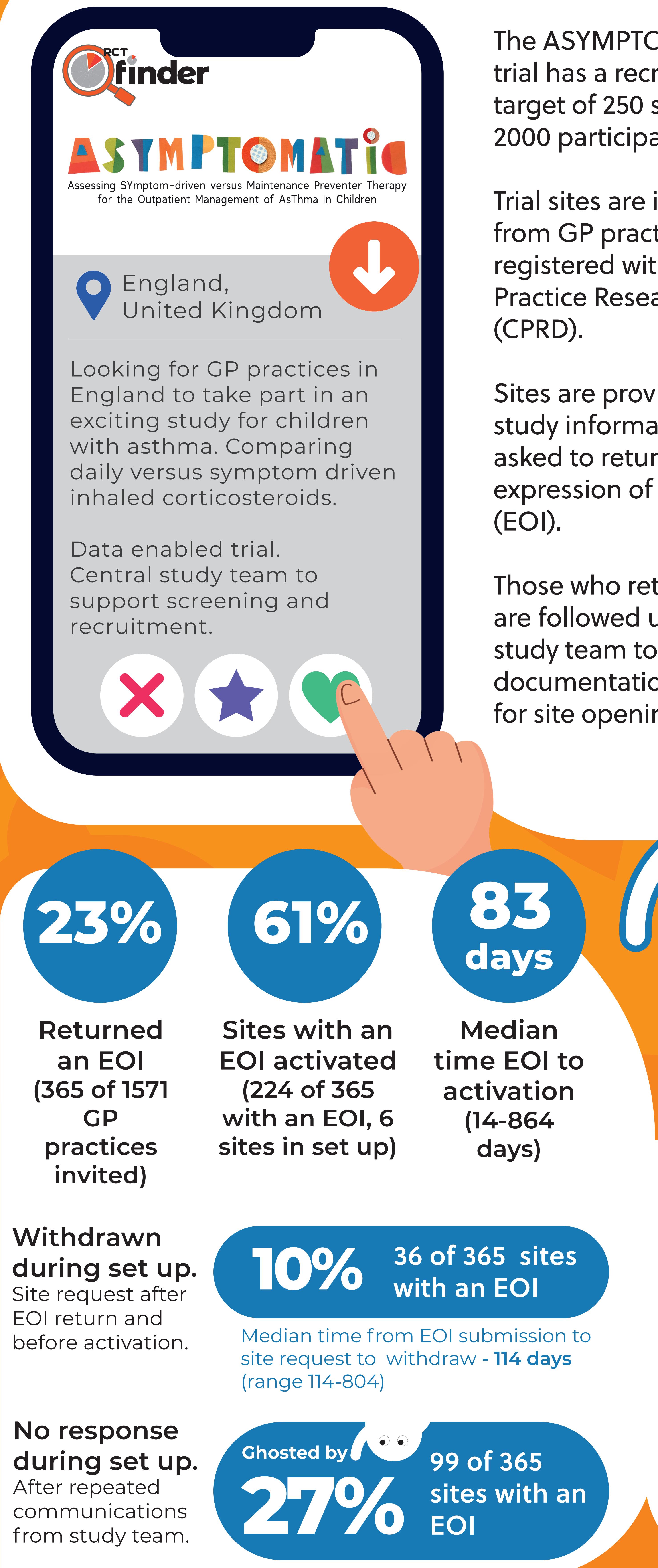
Ghosts in the system

At what stage should we stop pursuing sites that have stopped communicating?

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Ghosting is a term that describes a way of ending a relationship by stopping all communication. Do sites that stop communicating want to end their involvement?

The resource needed to open trial sites is increased when communication from sites is poor. Slow progression through set up may also indicate future issues with communication and site performance.

“Ghosting” might imply a site’s desire to end involvement. Defining non-response, and communicating this with sites, could help avoid delays in site recruitment by facilitating faster identification of sites no longer interested and re-allocation of resources.